#### USABILITY TESTING FINDINGS

# Card Controls – Granular Controls Desktop

Moderator	Kevin Mihalich
Date	10/19/2018

### METHOD

- Participants: 8 UserTesting.com participants
- Materials: Axure Prototype
- Method: Unmoderated remote testing / video recording
- Location: Participant's environment
- Miscellaneous: (other details to inform testing situation)

## PROTOTYPE

https://yw1wu2.axshare.com/#c=2

#### QUESTIONS

- Do users understand what this page/feature is about?
- Do users understand the labels for the different alert/control types?
- Do users understand the difference between setting an alert vs. a decline?
- Can users successfully set up the different alerts/controls?
- Do users understand how to switch between the primary account and secondary/auth buyer accounts?
- Do users understand how to import settings from the primary account to secondary/auth buyer accounts?

#### ANSWERS

- 7/8 users were able to understand the granular controls feature on viewing landing page
- 8/8 users understood labels for Spend Levels and Location
- 5/8 users expressed hesitation/uncertainty with Purchase Category and Transaction Types
  - 1/8 users failed task to set up Purchase Category (selected Transaction Types first)
- 8/8 users understood the difference between alerts and declines
- 8/8 users were able to successfully set up the different alerts/controls with no issues
  - o 6/8 users failed to save after setting up their alerts/controls
- 7/8 users successfully switched from the primary to the secondary account
  - o 3/7 successful users displayed some level of hesitation before switching
- 6/8 users failed the import settings task (did not see/use the import option)

## RECOMMENDATIONS

Based on the Answers and Insights, here is how we're going to proceed with each design Question:

- Missed Save button
  - Add "Not Saved" modal when user tries to navigate away from page without saving
  - Experiment with notification/indicator on card tiles to show changes aren't saved
- Card Tile Confusion (specifically "How I Use My Card" and "Who I Spend With")
- Rethink card tile naming and explanatory content
- Auth Buyer Selection
  - o Make more noticeable on page
- Auth Buyer Import Option
  - Move option from tile to slideout

## **HIGHLIGHT VIDEOS**

#### Auth Buyer Selection (Pass)

https://www.usertesting.com/h/9jVdxK9ebyzWBfZ1QPyA?shared=8PSDKXU3

#### Purchase Category (Neutral)

https://www.usertesting.com/h/LJuSTcvg\_AEPnN5ytyNS?shared=fFZw9TyQ

#### Auth Buyer Import (Fail)

https://www.usertesting.com/h/7tjhvaVfy81YTx5HzS5p?shared=tgxE57CF

#### **Final Thoughts After Testing**

https://www.usertesting.com/h/munynnpQsMsf8EkvWHo-?shared=VpldT4qi

#### Misc Feedback

https://www.usertesting.com/h/ERmvPMV\_cD\_QxU-3zXfp?shared=SAnPeKwh

## FULL PARTICIPANT VIDEOS & ANSWERS

#### Session 1

https://www.usertesting.com/r/Y-X1446NMfU5yRgjnne-

#### Session 2

https://www.usertesting.com/r/WZsV9ZGv-WL6Sk4C24JB

## USABILITY TESTING FINDINGS Card Controls – Granular Controls Mobile

Moderator	Kevin Mihalich
Date	10/23/2018

## METHOD

- Participants: 6 UserTesting.com participants
- Materials: InVision Prototype
- Method: Unmoderated remote testing / video recording
- Location: Participant's environment
- Miscellaneous: (other details to inform testing situation)

## PROTOTYPE

https://alliancedata.invisionapp.com/share/DNONJVZ2HSU

## QUESTIONS

- Do users understand what this page/feature is about?
- Do users understand the labels for the different alert/control types?
- Do users understand the difference between setting an alert vs. a decline?
- Can users successfully set up the different alerts/controls?
- Do users understand that they need to save their settings?

## ANSWERS

- 6/6 users were able to understand the granular controls feature on viewing landing page
  2/6 users expressed confusion on the declines feature (what it is, why it's needed)
- 6/6 users were successful in finding correct tile for Spend Levels
- 4/6 users were successful in finding correct tile for Location Settings
  - o 2/2 failing users selected "How I Use My Card" first
  - 1 user appeared to be rushing through the test (tapping through until the correct option opened)
  - o 1 user tapped "How I use My Card", then noticed the correct tile and tapped it
- 3/6 users were successful in finding correct tile for Purchase Category
  - 2/3 failing users expressed hesitation/uncertainty between Purchase Category and Transaction Types
  - o 1 user appeared to be rushing through the test (tapping through till the correct option opened)
- 6/6 users were able to successfully set up the different alerts/controls with no issues
- 5/6 users failed to save after setting up their alerts/controls

## RECOMMENDATIONS

Based on the Answers, here is how we're going to proceed with each design Question:

- Missed Save button
  - Add "Not Saved" modal when user tries to navigate away from page without saving
  - Experiment with notification/indicator on card tiles to show changes aren't saved
- Card Tile Confusion (specifically "How I Use My Card", "Who I Spend With", and "Where I Use My Card")
  - o Rethink card tile naming and explanatory content

## HIGHLIGHT VIDEOS

#### Location Settings (Neutral)

https://www.usertesting.com/h/ZKHxz6kL4ES7unh6qzsn?shared=VVnr0EV3

#### Purchase Category (Fail)

https://www.usertesting.com/h/Q2bQny7ZJGcqrW7uSzYy?shared=KFJOYBtn

#### Saving (Fail)

https://www.usertesting.com/h/VctFSKtWpsV3GHCpHjku?shared=7-n9T8Wg

#### Final Thoughts After Testing

https://www.usertesting.com/h/6QiS262yCYssstaxbpC7?shared=jRAjjsAS

#### Misc Feedback

https://www.usertesting.com/h/qpzYsxfP-XcfuyRxV6sm?shared=4n73nm-n

## FULL PARTICIPANT VIDEOS & ANSWERS

#### Session 1

https://www.usertesting.com/r/7Ysq7imxF\_b5zRJXDi12

#### Session 2

https://www.usertesting.com/r/Nx3qPyq4MYrLGsYMgMfh

#### Session 3

https://www.usertesting.com/r/qzrtWcM7iwwqSphB4a11